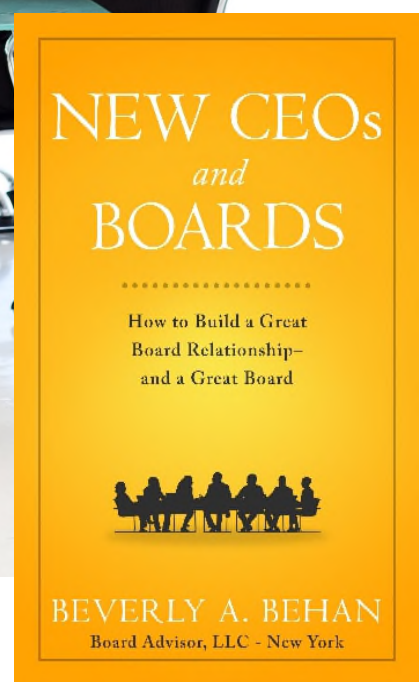


# Individualized Workshops for New CEOs on Board-Related Issues



One-on-One with the Author



# One-on-One Workshops for New CEOs

We offer a package of three 90-minute workshops exclusively for new CEOs with our President, Beverly Behan. They're one-on-one so that you can discuss the applications of these concepts to your own board in a confidential setting – something that a classroom or group setting fails to offer.

The program starts with our signature workshop, **Optimizing the CEO/Board Relationship**; from there, you can select two of the six other workshops specifically designed for New CEOs:

## Workshop One: The CEO/Board Relationship (included)

This is the foundational workshop for any new CEO to consider. Understanding the type of board you've inherited from your predecessor (from among five board archetypes) can be critically important in determining how to work effectively with that board – and how to shift the board relationship over time, including the necessary pre-requisites to accomplish this.

Many CEOs underestimate the time they should expect to spend on board-related issues and what to prioritize in establishing the foundation of a constructive board relationship. This workshop focused on all of these issues and enables good discussion about **your** board.

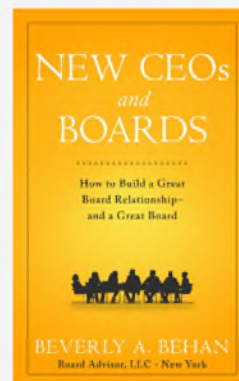
## Workshop Two: Working with Board Leadership

Board leadership differs markedly from corporate leadership. Influence and communication are the twin cornerstones of board power. This workshop introduces the concept of Champion vs Preservationist Chairs/Lead Directors and discusses four key facets of the Chair role. It covers topics that new CEOs should discuss with their Chair/Lead Director early on and outlines three areas in which a Chair/Lead Director can be particularly valuable to a new CEO in thwarting board-related problems.

## Workshop Three: Preliminary Meetings with Your Board Members

Most CEOs squander these conversations; with greater focus and structure, they can be eye-opening. This workshop explores a range of topics to consider discussing with your board members one-on-one, including their expectations of the board/management relationship, perceptions of top executives and board leadership and their understanding of key issues that underlie key strategic assumptions, so that any gaps in this area can be addressed well in advance of your first board strategy offsite.

### WHAT CEOs ARE SAYING ABOUT NEW CEOS AND BOARDS: HOW TO BUILD A GREAT BOARD RELATIONSHIP – AND A GREAT BOARD



"Beverly Behan is one of the most highly regarded board governance experts in the world. Her latest book is a must read for CEOs and directors seeking to avoid the many potential pitfalls of a CEO transition and ensure success."

– JEFFREY TARR, CHIEF EXECUTIVE OFFICER, SKILLSOFT, FORMER CHIEF EXECUTIVE OFFICER, DIGITALGLOBE

"Bev Behan's book should be a must-read for every new CEO. It is engaging, interesting, and insightful. My Board Chair and I found it incredibly helpful in creating a collaborative board-management dynamic."

– ANIRVAN GHOSH, CHIEF EXECUTIVE OFFICER, UNITY BIOTECHNOLOGY



"As a former public company CEO, I fully appreciate how important it is for a new CEO to establish a great relationship with her/his board. New CEOs and Boards is an excellent book on this topic; chock full of great insights and recommendations on how to build a best in class board and a board-worthy executive team. I highly recommend it."

– KIMBERLY TILL, FORMER PRESIDENT & CEO, HARRIS INTERACTIVE



### **Workshop Four: Building a Board-Worthy Executive Team**

Nearly all boards believe their pre-reading materials could be improved- and most think management presentations could be better, as well. Any CEO who takes initiatives in this area typically finds plenty to work with and nearly always receives accolades from directors; it's low-hanging boardroom fruit. This workshop discusses key elements of board-friendly pre-reading materials, the use of a CEO letter to the board, key rules for effective board presentations and redesigning your director orientation program.

### **Workshop Five: A New CEO's Board-Building Toolkit**

Many CEOs believe their boards can be improved – and they're nearly always right. The biggest challenge most face is how to go about it – without alienating the board. "Leading from behind" – shepherding the board to effective processes that create board buy-in and yield meaningful change is often the answer. This workshop outlines 8 key parameters of board-building and discusses 3 board-building tools every CEO should know about.

### **Workshop Six: Dealing with Director Performance Issues**

Many boards are reluctant to address director performance problems. But allowing them to go unchecked can impair the "tone at the top" of the company, the credibility of the board and your own credibility, as CEO. This workshop discusses important differences between addressing issues of behavior vs expertise – and outlines 4 director performance management tools that every CEO should have in their board-building toolkit.

The 3-workshop package includes:

- A 45-minute initial Zoom call to clarify your objectives for the sessions and discuss some of the history and background of your board so that workshops can be tailored accordingly
- Confidentiality Agreement signed by Board Advisor at the outset to ensure that discussions in the workshop and the preliminary call can be open and candid

*Pricing: \$9,500 U.S. (additional workshops may be added for \$2,500 each)*

To get more information or to sign up for this exciting new one-on-one workshop program, just email: [Beverly.behan@boardadvisor.net](mailto:Beverly.behan@boardadvisor.net).

## ***New CEO's and Boards: How to Build a Great Board Relationship and a Great Board***

Now available on Amazon  
worldwide. Order your copy today:  
<https://tinyurl.com/y87yy4jt>

